



Tyson Juma, M.A.

Associate Consultant, The Improve Group

Tyson blends his passion for research and evaluation with his expertise of project management, data collection and analysis. He has honed his craft through experiences in philanthropies, nonprofit organizations, and academic research settings. A strategic thinker with a passion for equitable outcomes, Tyson is always keen to contribute insights and drive impactful change in evaluations. Outside work, he enjoys cycling, cooking, and watching F1 motorsport.

Expertise

Evaluation

With an aptitude for effective social impact and community-centered interventions, Tyson complements The Improve Group's work bringing strong strategic support, evaluation research and data analysis skills especially participatory learning approaches in data collection, analysis, and data management.

International projects

Tyson has also developed and implemented evaluation and learning strategies for grant-funded international development projects targeting pregnant women and consulted for the Effective States and Inclusive Development (ESID) to evaluate the implementation of social assistance programs.

Published research

Tyson has published a working paper examining how resources can be mobilized to mitigate social disparities among vulnerable populations. He has also presented research to evaluate gaps in the financing of disability-inclusive social protection programs.

Professional Experience

The Improve Group | St. Paul, MN | Associate Consultant | 2024-present | Works collaboratively with project teams to gather and make meaning of information, navigate complexity, and ensure clients' investments of time and money lead to meaningful, sustained impact.

Margaret A. Cargill Philanthropies | Eden Prairie, MN | Programs Fellow | 2023 | Led research to enhance philanthropic investments in arts and cultures programs, supported impact evaluation strategies and developed comprehensive databases for visualizing geographic reach of grants.

British Institute | Chicago, IL | Graduate Research Attache | 2021 | Conducted immersive trainings on qualitative and quantitative methods, supported policy-relevant mixed-methods research on democratic elections and contributed to fact-checking response actions in a longitudinal study on electoral processes.

Effective States and Inclusive Development | Manchester, UK | Research Consultant | 2018 | Conducted primary assessments to evaluate cash-assistance/social protection interventions, supported the preparation of technical reports and presented findings to government officials and policymakers.

Education

Northern Illinois University | Master of Arts (Political Science)

University of Nairobi | Bachelor of Arts (Anthropology)

Training

Data Analysis with R, with Public Health Applications | Mathematical Modelling Division, University of Geneva

Grants Proposal Development | Center for Nonprofit and NGO Studies