



Sara S. McGarraugh, M.P.P.

Director of Consulting, The Improve Group

Sara is an equity-focused evaluator who motivates clients to consider the ways evaluation can be a force for a more just world. Her passionate optimism brings energy to her relationships and drives her ability to think creatively with others while homing in on practical next steps. Outside of work, Sara loves connecting with people over food (she is always looking for new recipes) and negotiating with her spouse about where to travel next.

Expertise

Evaluation

Sara engages clients to think deeply and critically about how to design equitable evaluations with community at their heart. She leads projects with the perspective that her role is to provide evaluation expertise and create pathways for communities to contribute their lived expertise in ways that work for them. Sara is unafraid of asking critical questions, acknowledging tricky power dynamics, or otherwise raising up issues that may otherwise fester under the surface of the evaluation. This helps Sara consider multiple and divergent perspectives in a fair way. She shows vulnerability by being transparent about where she is learning, helping to build trust and acknowledge that evaluation is a journey that people experience in different ways. Her commitment to equity shows up in relationships with those affected by an evaluation and creative approaches to achieving shared goals in the work.

Consulting

Sara's project management expertise ensures she delivers projects on budget and on time, even when she is navigating complex and unknown systems with clients. Her clear and frequent communication skills help clients and partners trust in the quality of the work. She is skilled at supporting clients in considering the ways evaluation can help advance equity. Building relationships is important to Sara—she enjoys getting to know clients, partners, and the people they serve, cultivating authentic relationships that ensure project experiences are positive and everyone grows together. Sara is particularly skilled at acting as a negotiator between people affected by a project, bringing into and valuing different voices in the evaluation process.

Facilitation

Sara is a skilled facilitator who designs processes to enable groups to achieve their objectives. She is attentive to group dynamics and draws from a variety of techniques such as ToP® and Art of Hosting to ensure inclusion of different learning and engagement styles. Sara is a confident public speaker and facilitator with groups of all sizes.

Collective Impact facilitation, backbone support

Sara brings her combined expertise in evaluation, equity, and facilitation to Collective Impact models. Her deep understanding of how to apply the model framework to Collectives allows her to design tools that support evaluation of the Collective's work while also building the knowledge of the model among partners. She recognizes the dynamics at play in bringing diverse groups alongside the process and the challenges of navigating between organizations who all have their own practices.

Professional Experience

The Improve Group | St. Paul, MN | Director of Consulting | 2023-present | Plan, direct, and provide coaching support on projects to make the most of information, navigate complexity, and ensure clients' investments of time and money lead to meaningful, sustained impact. Project experience includes:

Conducting a study on child welfare caseloads and workloads in Minnesota. We used an iterative process to this project: An initial round of data collection gathered ideas for the study; we then designed and conducted the study based on that feedback.

Supporting the Minnesota National Youth in Transition Database, a longitudinal survey monitoring outcomes for young adults aging out of foster care. Based on past data from this survey, our state agency client designed a grant program specifically focused on increasing youths' permanent connections. In evaluating these grants, we are centering youth and the ways they experience the systems affecting them.

Evaluating the Colorado Health Foundation's Supporting Healthy Minds and Youth Resiliency initiative, which focuses on Black, Indigenous, and LGBTQIA+ Youth of Color. We are using a health equity frame in recognition of how white institutional structures affect young people. We are learning that there are lots of strategies to effectively address that, including through affecting the juvenile justice system in creative ways.

The Improve Group | St. Paul, MN | Managing Consultant | 2016-2023 | Lead evaluation projects and phases.

The Improve Group | St. Paul, MN | Associate Consultant | 2012-2016 | Worked collaboratively with project team to execute activities.

University of Minnesota – Twin Cities | Minneapolis, MN | Teaching Assistant, Economics for Policy Planning and Analysis I & II | 2012-2013

- Designed and implemented weekly lab curriculum for graduate student class.
- Worked through complex economic examples using classic theory to ensure improved learning outcomes.
- Assisted Visiting Professor with course planning.
- Developed grading rubrics for class assignments and exams.

Education

Hubert H. Humphrey School of Public Affairs, University of Minnesota | Master of Public Policy

- Minor: Evaluation Studies
- Capstone project: "Evaluating family engagement strategies in social service programs"

University of Wisconsin – Madison | Bachelor of Arts in Political Science with minors in Global Cultures and African Studies

Training

Technology of Participation® Facilitation Methods | Institute of Cultural Affairs in the U.S.A.

Community Involvement

American Evaluation Association | Social Impact Measurement TIG Committee Member At-Large | 2017-present

Saint Paul Tennis Club | Board member, Vice President, President | 2019-present

Professional Affiliations

American Evaluation Association

Minnesota Evaluation Association

Minnesota International NGO Network (MINN)