



Jim Nord, B.A.

Senior Writer, The Improve Group

Jim brings a passion for effective communication that distills complex ideas into understandable concepts. He helps turn consultants' ideas and expertise into clear and compelling reports and products that demonstrate the power of The Improve Group's work. He is happiest when he is eating well in a beautiful city he has never visited before.

Expertise

Communications

Jim draws on his communications and writing abilities in developing final reports, proposals, and newsletter articles. He has contributed to reports, case studies, client toolkits, and book chapters. He also brings to our team storytelling expertise and skills distilling complex information into understandable concepts from working as a reporter before joining The Improve Group.

Consulting

Jim collaborates with clients and project teams to design products that are useful and meaningful to their intended audiences. He encourages a focus on audiences, key messaging, branding, and tone for reports and other project deliverables.

Professional Experience

The Improve Group | St. Paul, MN | Senior Writer | 2022-present | Lead and implement writing, editing, and communications support to make the most of information, navigate complexity, and ensure clients' investments of time and money lead to meaningful, sustained impact. Project experience includes:

- Supporting engagement and communications for the Minnesota Department of Human Services to gather feedback from people with disabilities and other stakeholders about a project to transform Minnesota's disability waiver services.

- Researching, writing, and editing a Home and Community-based Services provider toolkit to offer guidance, answers to frequently asked questions, and examples of provider practices that support choice and autonomy for people with disabilities.

The Improve Group | St. Paul, MN | Associate Writer | 2019-2022 | Provided writing, editing, and communications support to projects to make the most of information, navigate complexity, and ensure clients' investments of time and money lead to meaningful, sustained impact.

Associated Press | Pierre, SD | Reporter | 2014-2019 | Wrote articles about state and national politics to educate readers about South Dakota's state government and federal delegation.

MinnPost | St. Paul, MN | Reporter | 2011-2014 | Wrote articles about policy and politics in Minnesota's capitol with a focus on health care, budgeting, and elections.

Education

University of Minnesota – Twin Cities | Bachelor of Arts in Journalism

Certification

Technology of Participation Facilitation Methods | Institute of Cultural Affairs in the U.S.A.

Professional Affiliations

American Evaluation Association