



Taryn Mortimer, B.S.

Associate Consultant, The Improve Group

Taryn contributes to evaluation and strategic planning projects with a multidisciplinary lens focused on work experiences and conditions. Her consulting is informed by ongoing practice and study in workforce development, human resources, and organizational psychology. Taryn lives in Minneapolis with her partner and two cats, and she enjoys cooking, bicycling around the Twin Cities, and thinking deeply about things with others.

Expertise

Consulting

Taryn takes a naturally consultative approach with clients, partners, and stakeholders. As a curious and purposeful learner, Taryn engages thoughtfully to understand the scope and weight of an issue; she seeks out knowledge from diverse perspectives using quantitative and qualitative methods, creatively co-generating solutions with team collaborators, clients, and stakeholders.

Strategic Workforce and Human Resource Development

Taryn brings nearly a decade of experience practicing and examining the people operations in organizations and analyzing these in relation to broader systems of workforce development, equitable economic opportunity, and community resiliency. Taryn understands that work is the container in which many complex human, social, business, and economic processes take place, and she can help clients approach workforce-related questions with person-centered evaluations and solutions. Additionally, Taryn draws from her lived experience with disability and educational barriers to bring more light to the strengths and needs of marginalized workers.

Nonprofit Programming

Taryn's work is impelled by a desire to do her own part in building a healthier and more just world, and she has felt kinship with mission-driven colleagues across her nonprofit journey. Both in a professional and volunteer capacity, Taryn loves to know the details of nonprofit programs and the people who power them. After an early career supporting and administering nonprofit programs, Taryn has developed an evaluator's mindset to help organizations use valid data and informed imagination to improve their mission's work.

Professional Experience

The Improve Group | St. Paul, MN | Associate Consultant | 2023-present | Works collaboratively with project teams to gather and make meaning of information, navigate complexity, and ensure clients' investments of time and money lead to meaningful, sustained impact. Project experience includes:

Ethos | Chicago, IL - Remote | Senior Consulting Associate | 2022-2023 | Contributed to and led phases of consulting projects related to diversity, equity, inclusion, and belonging, primarily for nonprofit organizations.

University of Minnesota | Minneapolis, MN | Research Assistant | 2021-2022 | Contributed to data collection and other research activities for faculty-led projects on corporate social responsibility and the social determinants of education, work, and health.

Ampact (formerly Reading & Math, Inc.) | Minneapolis, MN | Program Specialist, Manager | 2016-2020 | Led program activities for AmeriCorps service members and partner organizations, including recruitment, member and partner site coordination, training and problem-solving, and outcome reporting and evaluation.

Goodwill-Easter Seals MN | St. Paul, MN | Recruiter | 2014-2016 | Led recruitment for human services, administration, and leadership roles, and collaborated internally to promote equitable and inclusive hiring practices.

Education

University of Minnesota, Twin Cities | Bachelor of Science in Psychology

Training

Technology of Participation® Facilitation Methods | Institute of Cultural Affairs in the U.S.A.

Professional Affiliations

American Evaluation Association

Minnesota Evaluation Association