



Katherine Lynn, B.A.

Senior Writer, The Improve Group

Katherine is inspired by the ability of information and stories to stimulate action around social issues. When writing, she focuses on the intended audience and purpose. Katherine is passionate about supporting efforts to prevent gender-based violence. Outside of work, she finds joy in reading, running, and nurturing lofty baking goals.

Expertise

Communications

Katherine applies her writing abilities and attention to detail in writing and editing final reports, proposals, and newsletter articles. She has contributed to in-depth findings reports; executive summaries; journal articles; and case studies. She draws on her storytelling experience and synthesis skills from working as a journalist for several years before joining The Improve Group.

Consulting

Through lending insight in the inception and sharing phases of projects, Katherine works with clients and project teams to design products that are useful and meaningful to their intended audiences. Her approach to working with clients is to listen first, think ahead, and draw connections across projects and experiences. She encourages a focus on audiences, key messaging, branding, and tone for reports and other project deliverables.

Gender-based violence

Katherine has passion and developing expertise in the topic of gender-based violence from project work at The Improve Group; experience reporting on this issue; and volunteering with anti-violence organizations. She has contributed to projects with CAWS North Dakota, the state's domestic and sexual violence coalition; End Abuse Wisconsin; the North Dakota Human Trafficking Task Force; the North Dakota Department of Health; and the Minnesota Department of Health's Injury and Violence Prevention Section. Prior to joining The Improve Group, Ms. Lynn was a reporter focused on social issues; in North Dakota, for example, she co-wrote an in-depth, award-winning series that documented the increase of sex trafficking during the oil boom. Katherine has volunteered with organizations focused on ending violence, including the Center for Victims of Torture, Tubman, and Harbor House Domestic Abuse Programs.

Professional Experience

The Improve Group | St. Paul, MN | Senior Writer | 2019-present | Lead and implement writing, editing, and communications support to make the most of information, navigate complexity, and ensure clients' investments of time and money lead to meaningful, sustained impact. Project experience includes:

Designing and carrying out data collection for evaluation of the North Dakota Human Trafficking Task Force to strengthen Task Force's efforts to dismantle human trafficking in the state.

Conducting research and providing facilitation to support the Minnesota Department of Health to understand how to take a more integrated approach to primary prevention of injury and violence by focusing on shared risk and protective factors.

Designing processes and providing editing support to the Minnesota Department of Human Services to support provider compliance with a federal rule promoting access to community life for people receiving Home and Community-Based Services.

The Improve Group | St. Paul, MN | Associate Writer | 2017-2019 | Provided writing, editing, and communications support to projects to make the most of information, navigate complexity, and ensure clients' investments of time and money lead to meaningful, sustained impact.

The Post-Crescent | Appleton, WI | Community Solutions Reporter | 2015-16 | Wrote articles and hosted events to uplift solutions to important community issues.

The Dickinson Press | Dickinson, ND | Reporter | 2013-15 | Wrote articles on the oil boom to increase awareness and understanding of effects on local communities.

Education

University of Minnesota | Master of Public Health, Community Health Promotion (in progress, expected 2024)

University of Minnesota | Bachelor of Arts in Journalism and Sociology: Law, Crime, and Deviance

Community Involvement

Center for Victims of Torture | Community Guide | 2018-present

Tubman | Event Planning Volunteer | 2017-18

Harbor House Domestic Abuse Programs | Crisis Line Advocate | 2015-17

Certifications

Technology of Participation Facilitation Methods | Institute of Cultural Affairs in the U.S.A.

Professional Affiliations

Minnesota Public Health Association

American Evaluation Association

Minnesota Evaluation Association