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**2007 Effective Grantmaking Series  
Evaluation Strategies for Grantmakers**

**Date:** Wednesday, August 1, 2007

**Time:** 9:00 a.m. - noon

**Location:** Dorsey-Ewald Conference Center, St. Paul

**Cost:** \$45 members, \$60 non-member foundations

**Speaker:** Leah Goldstein-Moses, president and CEO of the Improve Group

From the proposal to the closing stage, procedures for judging the success of funded initiatives are essential for grantmakers. This program will focus on the stages of evaluations, including measures to determine grant effectiveness using both qualitative and quantitative indicators, as well as implementing evaluation procedures.

- Learn to translate your mission and goals into outcomes grantees can measure
- Develop reporting requirements that allow grantees to be creative but also provide you with the information you need
- Learn to review grantee reports to evaluate their success and aggregate results in a meaningful way for your foundation
- Learn practical approaches for evaluating the impacts made by grantee programs
- Develop reporting guidelines that provide grantmakers with the information they need, and encourage grantees to think creatively about developing, measuring and analyzing outcomes

**About the speaker:**

Leah Goldstein Moses founded the Improve Group in 2000 to assist public, nonprofit and philanthropic organizations in evaluation, research and strategic planning. Coming from a background in program management of a grant-funded initiative, she recognized a need in the field to both develop the skills of program staff to plan for and assess their outcomes but draw on external consultants to support their work.

Over the past seven years, Leah has worked extensively on evaluations of federal-, state- and privately-funded programs. In this work she has found that the relationship between what funders request in their reports and what they need to evaluate their own strategic direction does not always match. She has helped clients and funding agencies alike come to agreement about what reports and other communication tools should contain. The Improve Group's evaluation reports have been recognized as timely, creative and informative, meeting both funder and program staff needs and leading to improvements in program delivery.

Goldstein Moses graduated with a master's degree in urban and regional planning from the Humphrey Institute of Public Affairs at

Registration

Registration is filled.

MCF Effective Grantmaking Series

The Effective Grantmaking Series consists of programs on topics that are fundamental to sound practices and principles for responsible and effective philanthropy through grantmaking.

**Audience:**

The sessions are geared toward those new to the field of grantmaking and/or those who would like a refresher or to update their experience with the most current information and resources. The programs are open to MCF members and nonmember grantmakers.

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the University of Minnesota, where she designed her own academic program to emphasize community evaluation methods.

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